

Amendments to the Specification

Please replace the paragraph beginning at page 1, line 4, with the following rewritten paragraph:

[01] This application claims priority to and is a continuation-in-part of commonly assigned U.S. patent application Serial No. 09/420,434, Attorney Docket No. F011/7000, filed October 18, 1999, by Doron Friedman, Ajay Singhvi and Brian Huse, and entitled "METHOD AND APPARATUS FOR DISTRIBUTION OF GREETING CARDS WITH ELECTRONIC COMMERCE TRANSACTION", which issued November 15, 2005 as U.S. Patent No. 6,965, 912, the subject matter of which is incorporated herein by reference for all purposes.